

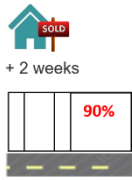



KEMPSEY SHIRE COUNCIL

REAL ESTATE SIGNAGE

Exempt development standards for real estate signage October 2022

Real estate property advertising signage that complies with the standards below is exempt development and does not need planning approval from Kempsey Shire Council.

<p>Number</p>	<ul style="list-style-type: none"> ➤ Only 1 sign per road frontage 	
<p>Location</p>	<ul style="list-style-type: none"> ➤ Within the boundary of the advertised property. ➤ Not in road reserve or footpath. ➤ Not attached to a heritage item. ➤ If larger than 15m², must be set back at least 6m from the nearest road alignment. 	
<p>Duration</p>	<ul style="list-style-type: none"> ➤ Single dwellings or commercial buildings – Removed within two weeks of sale or lease of the property ➤ Subdivisions – removed once 90% of lots sold. Can only be displayed once development approval for the subdivision has been obtained. 	
<p>Height</p>	<ul style="list-style-type: none"> ➤ Maximum of 8m above the ground 	
<p>Character</p>	<ul style="list-style-type: none"> ➤ Not illuminated, animated or distracting to traffic 	
<p>Size</p>	<p>For a single sign advertising:</p> <ul style="list-style-type: none"> ➤ A single dwelling – 2.5m² ➤ Commercial or industrial building – 5m² ➤ <10 multi-dwelling housing or apartments – 5m² ➤ 10+ multi-dwelling housing or apartments – 10m² ➤ Commercial rural land – 10m² ➤ Subdivision of <20 lots – 10m² ➤ Subdivision of 20–50 lots – 15m² ➤ Subdivision of 50+ lots – 20m² 	
<p>Structural integrity</p>	<p>For signs larger than 3.5m² the structure must be securely fixed and installed in accordance with:</p> <ul style="list-style-type: none"> ➤ AS/NZS 1170.0:2002, Structural design actions, Part 0: General principles ➤ AS/NZS 1170.2:2011, Structural design actions, Part 2: Wind actions. 	

These exempt development standards are derived from a combination of the *State Environmental Planning Policy (Exempt and Complying Development Codes) 2008* and the *Kempsey Local Environmental Plan 2013*. These source documents may be updated from time to time, after which this factsheet will be updated. You can find the current version on Council's website at ksc.pub/real-estate-signage

Kempsey Shire Council acknowledges the land of the Thunggutti/Dunghutti Nation. We pay respect to Elders past and present. We acknowledge the role of emerging leaders to continue to guide us in the future. We acknowledge the Stolen Generations and the need to change practices to be inclusive. This land always was and always will be Thunggutti/Dunghutti land.

