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**February is officially here, and we're excited to share everything that's happening this month! From new 'What's On' Guides to exciting new developments, February is shaping up to be a month full of opportunities and experiences across the Macleay Valley Coast for Tourism Operators.**

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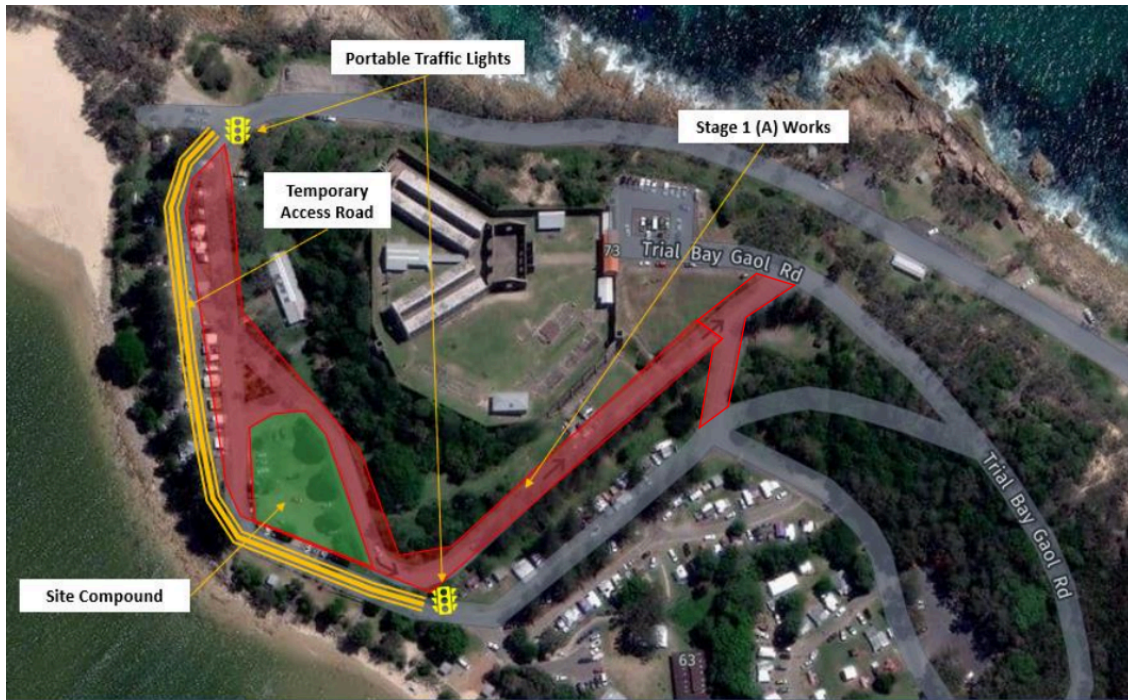
## **Attention Venues Hosting Events and Live Music!**

We invite all venues on the Macleay Valley Coast offering live music, gigs, and social events to share their monthly 'What's On' guide with us. By submitting your event details to the email address below, we can feature your event calendar on our website, which will serve as a hub for all things happening on the Macleay Valley Coast.

This is a fantastic opportunity to showcase your events on a dynamic new platform and help us spread the word about the vibrant live music and event scene in our region.

We look forward to featuring your events and celebrating the best of what the Macleay Valley Coast has to offer!

[Email Here](#)



Trial Bay Campground (Stage 1(A))  
Arakoon National Park



## Arakoon National Park Trial Bay Gaol Campground Upgrade

The National Parks and Wildlife Service will begin upgrades at the Trial Bay Gaol campground in Arakoon National Park on **Monday, 10 February 2025**, as part of the [Macleay Coast Destination Master Plan](#). The project will be completed in two stages (A and B), as shown on the attached maps.

The works are expected to finish by late August 2025. During construction, the northern section of the campground will be closed for the safety of both visitors and workers.

For more information, please email [npws.hastingsmacleay@environment.nsw.gov.au](mailto:npws.hastingsmacleay@environment.nsw.gov.au) or call (02)65616700.

[Find out more](#)



**Destination**  
**North Coast NSW**

## **Destination North Coast - 2025 Training Needs Survey**

2025 is well underway, and there is a strong interest in understanding which training programs will be most beneficial for the North Coast tourism industry and its stakeholders. Feedback from industry members is crucial in shaping effective training programs that cater to current needs and help achieve individual and collective goals.

Stakeholders are encouraged to participate in a brief, 3-minute '2025 Training Needs Survey' to share their insights.

The survey will close at 5pm next Monday, 10 February.

**[View and Complete Survey Here](#)**

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## Seeking Local Businesses on the Macleay Valley Coast who can Host Business Events

The Macleay Valley Coast is a beautiful and dynamic destination, and we're excited to build on its potential as a premier location for business events. As part of our initiative to create a comprehensive business events prospectus, we are reaching out to local businesses that have the facilities and capacity to host conferences, meetings, workshops, and other corporate events.

Destination North Coast are hosting a FREE seminar on Wednesday 19 March 2025 10.00am - 12.00pm - at [Waters Edge Port Macquarie, 1 Buller St, Port Macquarie](#) - the session will be all about gaining skills and collaborating for success in Business Events - [Find out more](#).

Please get in touch to learn more about how we can feature your venue in the

business events prospectus and support the growth of the local event industry by reaching out via the button below.

[Get in Touch Here](#)



## **A New Era for Nature-based Tourism in the Macleay**

The Macleay Valley Coast is taking a great step forward with the introduction of the Five Headlands Coastal Experience. Set to position the region as one of regional Australia's premier nature-based tourism destinations, this project will deliver unmatched benefits for the community.

From boosting local pride and health to sustainably boosting tourism and driving local economic growth, the trail promises to enhance life in the Macleay while showcasing its unparalleled coastal beauty.

To provide a more seamless walking experience, several segments of the trail will need to be reimaged, formalised, or introduced along the stretch of coastline between Point Plomer and Grassy Head.

Construction to commence on trail section from Crescent Head to Goolawah Beach **Wednesday, 5 February 2025.**

[Find out more](#)

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## **Point Plomer Campground Reopens After Exciting Revitalisation**

Point Plomer Campground, nestled within Limeburners Creek National Park, has officially reopened after undergoing significant revitalisation efforts.

Recent upgrades to this beloved destination include enhanced shade coverage, expanded and clearly defined campsites, upgraded access roads, and additional day-use parking. Whether you're planning a fun family holiday or a peaceful weekend retreat, this rejuvenated campground offers the perfect escape into nature.

[More details here](#)

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# Give your tourism business the visibility it deserves

Free Optimisation Support

## **FREE, Personalised ATDW support**

Are you wondering if your Tourism Business Profile could work harder for you, but not sure where to start? Standing out online is a challenge for all businesses. That's why ATDW offers free one-on-one profile optimisation sessions to help you succeed. The friendly team of experts will guide you in enhancing your profile to attract more customers. Boost your visibility and connect with the right audience. Visit the ATDW website today, or [book your one-on-one session here.](#)

Find out more



**How to make your Business more Sustainable in 2025**



Inspired by their certified operators, Ecotourism Australia have outlined five impactful steps you can take to make your business more sustainable in the coming year, improve your reputation, and attract more eco-friendly travellers.

1. Reduce your environmental impact
2. Support Local Communities
3. Collaborate with First Nations Communities
4. Offer Eco-Friendly Experiences
5. Educate Guests on Responsible Tourism

[Find out more](#)



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