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macleay valley coast



Spring Tourism Operator Meet-up

Join us for a delightful morning coffee networking event for our local tourism industry!

Date: Monday 23rd September

Time: 9am

Location: Point Break Cafe, Crescent Head

This is a fantastic opportunity to connect with fellow tourism professionals, exchange ideas and explore potential collaborations. Enjoy a relaxed atmosphere with fresh coffee and pastries as you network and build valuable relationships.

We look forward to seeing you there!

RSVP here



Christmas Parties at The Garden Bar & Kitchen

Christmas party season is upon us, and dates are filling up fast! Why not celebrate with a festive touch by treating your team to a Christmas-inspired share menu at The Garden Bar & Kitchen! Explore the delicious options they have crafted for the season by [viewing their menu here.](#)

With a new shuttle service & Happy Hour from Thursday-Sunday, The Garden Bar has carefully curated an unforgettable experience, from start to finish.

Find out more



Destination
North Coast NSW

Accommodation Revenue and Yield Management Online Workshop

Following a series of inhouse workshops across the region, Destination North Coast (DNC) invites accommodation owners, managers, accommodation senior leaders, front of house staff and anyone involved in pricing and rate

setting to an online **Accommodation Revenue and Yield Management Workshop on Thursday 5 September 2024 from 1pm to 3:30pm.**

The workshop will cover:

- Understanding the Guest's Pathway to Booking
- Advanced Market Segmentation & Distribution Strategies
- Revenue Strategy and Profit Optimisation
- Forecasting, Inventory Management and Performance Monitoring

[Register now](#)

Experience

SAY "I DO" ON THE *Macleay Valley Coast*



CLOCKWISE FROM TOP LEFT:
Kempsey Crescent Head SLSC. Image: Seed + Salt Photography; The Sherwood Estate. Image: Forever Ever Productions; The Med. Image: Seed + Salt Photography; The Garden Bar and Kitchen; Sürferic Retreat; Goolawah Bush and Beach Retreat. Images: supplied.

28 **Truly**AUS

Truly Aus Coverage for the Macleay

The newest edition of the Truly Aus publication is brimming with awesome content on regional, rural and outback Australia. This exciting Spring issue dives deep into the Macleay Valley Coast's stunning wedding venues that the region has to offer and why it is fast becoming one of State's most popular destinations to tie the knot.

Read the full magazine/article via the link below and scroll to page 30-31.

[Read here](#)



NSW Visitor Economy Forum

Destination NSW is proud to host the upcoming NSW Visitor Economy Forum on Thursday, 3 October 2024 at the International Convention Centre (ICC) Sydney.

Event Highlights:

- In-depth sector-focused panel sessions
- Operator case studies showcasing best practices
- Networking opportunities with industry leaders

This event is free.

[Register here](#)



Australian Restaurant & Cafe Association Launch

The Australian Restaurant & Cafe Association (ARCA) officially launched in Australia, as the Industry Association representing the Restaurant & Cafe Segment of the Accommodation & Foodservice Industry. Members can access data and insights, training & development, events, resources and exclusive offers.

[Learn more](#)



NSW Leads The Nation For Wine Tourism

NSW is Australia's top destination for international visitors seeking wine tourism experiences. NSW welcomed 252,200 international visitors who visited a winery during the period. These visitors stayed 9.1 million nights and spent \$1.3 billion, up 13.8% compared to the same period in 2019.

[Learn more](#)



Grants and Funding Opportunities

Government agencies and organisations offer grants and funding programs, designed to assist with improving your business or product offering.

Review the latest opportunities for [grants in NSW](#) and [nationally via Austrade](#).

Destination North Coast and our team at Macleay Valley Coast may be able to provide a Letter of Support (LOS) for your project if it aligns with the [Destination North Coast Destination Management Plan \(DMP\)](#).

Letters of Support requests can be made via the [online form found on DNC website](#) or by reaching out to our team at Council directly.

[Find out more](#)



North Coast Take 3 For The Sea Swell Workshop

Ground Swell is a [Take 3 for the Sea](#) program created to inform and empower the NSW tourism industry to collaborate to reduce litter impacts in our beautiful holiday locations and to work towards and maintain litter-free destinations.

In this free online workshop, the Take 3 team will introduce the identifiable underlying causes of littering, provide recommended solutions and coach participants to develop a tailor-made action plan.

12pm, 10 September 2024.

[Register here](#)



Amelia Coy
Tourism Development Officer
amelia.coy@kempsey.nsw.gov.au
02 6566 3200



Annabelle Sneddon
Economic Development Officer
annabelle.sneddon@kempsey.nsw.gov.au
02 6566 3200



Ashley Gray
A/Manager Economic Development and Tourism
ashley.gray@kempsey.nsw.gov.au
0428 663 147



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