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Kempsey Businesses Shine at Mid North Coast Business Awards

We are thrilled to celebrate the remarkable achievements of the following businesses:

- **Key Community Group** – Employer of Choice (21+ employees)
- **Bucket Brewery** – Excellence in Sustainability
- **Finding Grace** – Wellness & Sustainability – Outstanding New Business

Additionally, congratulations to the **Slim Dusty Centre** for their Highly Commended recognition in Outstanding Visitor Experience, and to **AVI Protection Group** for being Highly Commended in Employer of Choice (20 employees and under).

[Find out more](#)

Attention sculptors! Get ready to rock with over \$16,000 in prizes!

Calling all Australian artists, from the region and across the country - your chance to showcase your creativity in one of the most picturesque locations on the Mid North Coast has arrived! The 'Sculptures Rock' prize, with a generous prize pool exceeding \$16,000, is set to become a highlight of the regional arts calendar.

Registration must be received by 5pm Tuesday 10 December 2024

[Register here](#)

LIVINGSTONE STREET

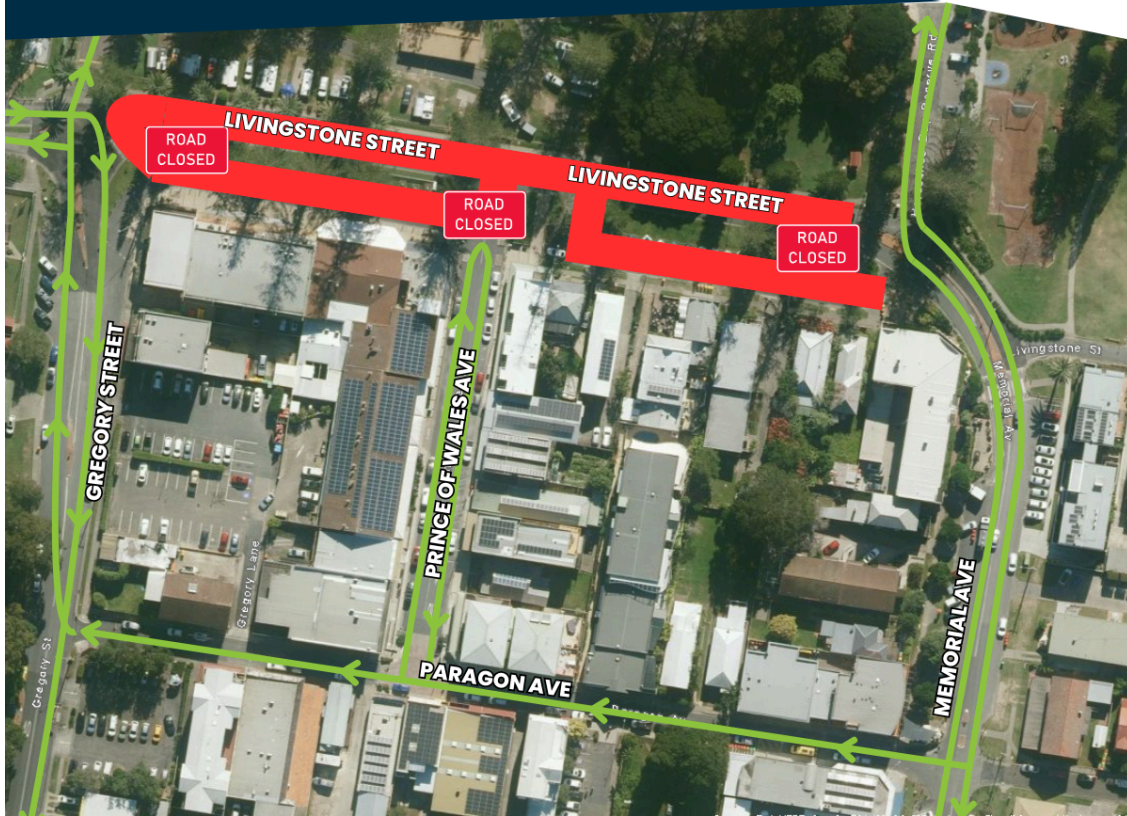
South West Rocks

Tree Pruning and Maintenance
Monday 21 and Tuesday 22 October

KEY

■ Road Closed

■ Alternate Routes



Tree Maintenance and Pruning - Livingstone Street, South West Rocks

Tree pruning and maintenance of the Norfolk Island Pines along Livingstone Street in South West Rocks will occur on **Monday, October 21, and Tuesday, October 22**. During this period, Kempsey Shire Council will close Livingstone Street, leading to some disruptions for businesses due to pedestrian and traffic interruptions. Vehicle access will be restricted, but a turning area will be available at the eastern end of Prince of Wales Avenue.

For any questions or concerns, please contact the Council's Infrastructure Delivery team at **6566 3200**.

[More details here](#)



Protect your small business with free and simple cyber security training

Did you know that 43% of cyber attacks target small businesses, with an average cost of \$46,000 per incident?

To help protect you and your business, Destination North Coast is partnering with [Cyber Wardens](#), a free online learning program that simplifies cyber security for small tourism enterprises.

By enrolling in this course, you'll take the vital first step toward enhancing your cyber safety. No IT expertise is required—the course is jargon-free and focuses on actionable steps you can implement immediately.

Take action today to secure your business for tomorrow.

[Register here](#)



Strategy review recommends shift to experiences-led tourism

Research indicates that tourists are seeking interactive experiences that connect them with local culture and landscapes. Key interests include nature-based activities, culinary and agritourism, arts and culture, nightlife, First Nations experiences, and wellness.

Findings reveal that the top attractions for planning a holiday are:

- **NSW residents:** Good food and wine (43%), coastal experiences (40%), history (30%), and shopping (27%)
- **Interstate visitors:** Good food and wine (43%), coastal experiences (40%), history (31%), and road trips (30%)

[Learn more](#)



Events in October

Tender by Melinda Schneider Exhibition: 27 September - 24 November

The Nulla Nulla Regional Gallery at the Slim Dusty Centre is hosting the Melinda Schneider 'Tender' art exhibition, on now!

Tansmoto Macleay Valley 8-Hour Enduro: 19 & 20 October

The Transmoto Enduro is heading to the Macleay Valley! Set on a stunning 650-acre stretch of fertile land, this eight-hour race features some of the finest loamy soil on Australia's eastern seaboard.

[Find out more](#)



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