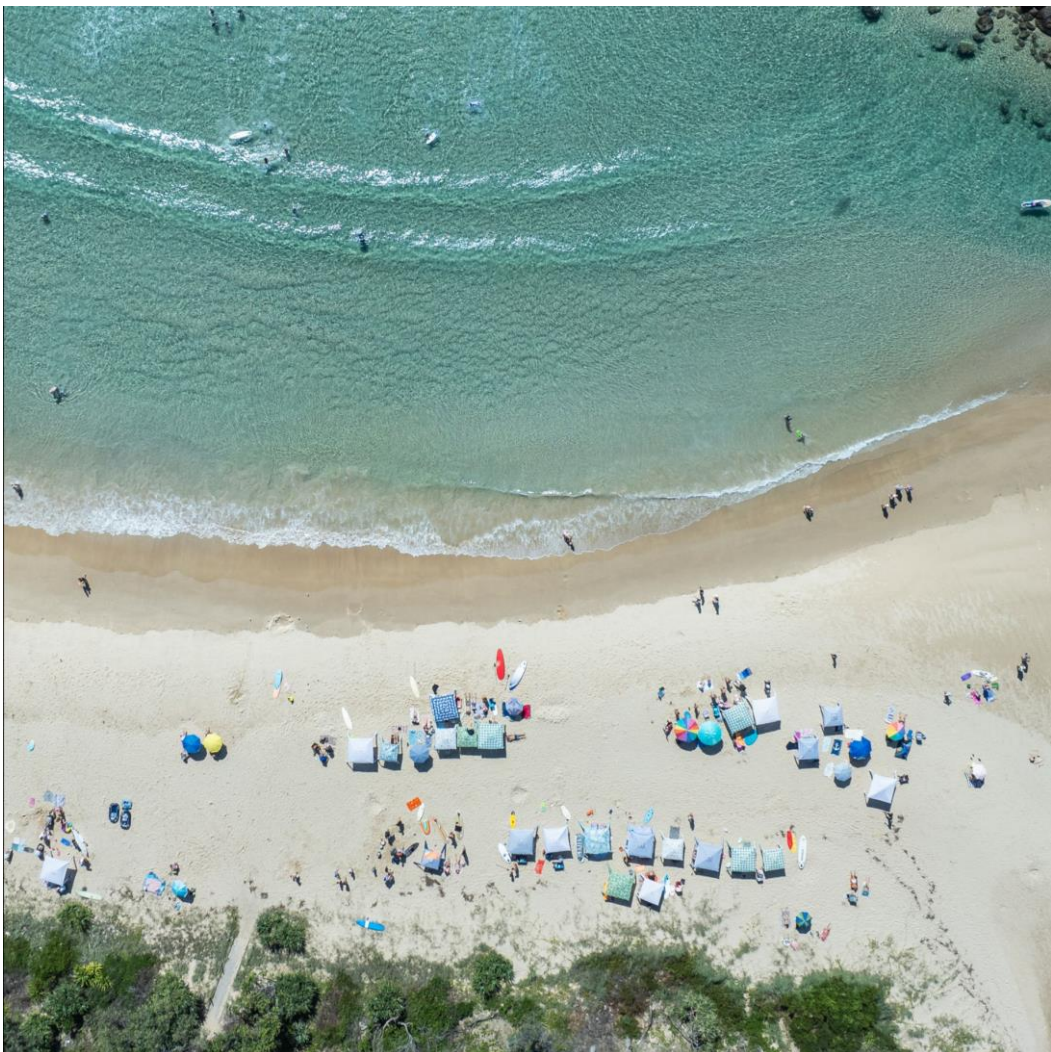


[View this email in your browser](#)



## Macleay Valley Coast Destination Marketing - Creative Development

Our team is doing some creative development for our destination marketing program for the year.

We want to showcase what visitors, residents and local business owners love about our region and the amazing array of experiences we offer. We're hoping to use our platforms to get regular visitors out of their go-to spots and inspire them to explore something new - to help spread out visitation and increase each visitor's spend!

Help us share a 'Macleay Valley Coast' that you feel proud to promote by filling in our short questionnaire via the link below.

[TAKE THE SURVEY](#)



### 2024-2025 NSW Budget Boosts Visitor Economy

The [2024-25 NSW Budget](#) has been announced, with \$1.66 billion in funding allocated to the arts, visitor economy and night-time economy.

Destination NSW received \$324.5 million in funding to support its focus on experience tourism, including investment in visitor experience development, marketing and events to drive visitation to the state.



The 2024-25 NSW Budget provides investment in visitor infrastructure across regional NSW, including an additional \$50 million for the Regional Development Trust, bringing this pipeline of investment to \$400 million.

Regional visitor destinations will also receive \$20 million to co-fund electric vehicle (EV) destination chargers.

[FIND OUT MORE](#)



### Electronic Vehicle (EV) Destination Charging Grants

EV Destination Charging Grants are available to eligible tourism businesses throughout NSW, allowing EV drivers to charge while spending time at the tourist destination.

The NSW Government will fund the following for up to 4 EV charging ports per site:

- 75% towards the cost of an eligible 7 kW and/or 22 kW electric vehicle charger(s)
- 75% towards the cost of installation (capped at \$3,000 per charging port)
- 75% towards the first year of an eligible annual EV charger software subscription.

By growing the EV charging network across NSW, the grants will enable EV uptake which will reduce carbon emissions and help reach the NSW Government's Net Zero emissions target. **Closes 2 August 2024.**

[APPLY HERE](#)



## More Vibrancy Reforms commence on 1 July 2024

Important changes to the NSW liquor laws to further support a thriving and vibrant night-time economy and the associated music and cultural sector will commence on 1 July 2024. Changes include:

- reforms to the noise and disturbance complaints process for licensed premises;
- streamlined consultation processes for liquor licence applications;
- a new limited takeaway authorisation for restaurants and small bars;
- new extended trading applications for hotels that schedule live music or arts and cultural events;
- easier training requirements for former licensees re-entering the industry;
- recognising interstate driver licences as an evidence of age document.

For information on the opportunities and changes for your licence, please visit Liquor & Gaming's [What's Changing webpage](#).

[LEARN MORE](#)





## Regional NSW extends its lead as Australia's most popular domestic destination

Regional NSW was Australia's favourite regional holiday destination in the year ending March 2024, attracting 66 million domestic visitors. The latest data from Tourism Research Australia (TRA) shows regional NSW also recorded the highest year-on-year growth in regional Australia during the period and experienced the best post-pandemic recovery.

[READ MORE](#)



## Continued moratorium on Outdoor dining fees

At the June meeting, Councillors extended the moratorium on outdoor dining fees, allowing businesses to apply for and conduct outdoor dining without paying any fees.

However, businesses must still apply and receive approval through the NSW Planning Portal for outdoor dining to be permitted.

[READ MORE](#)



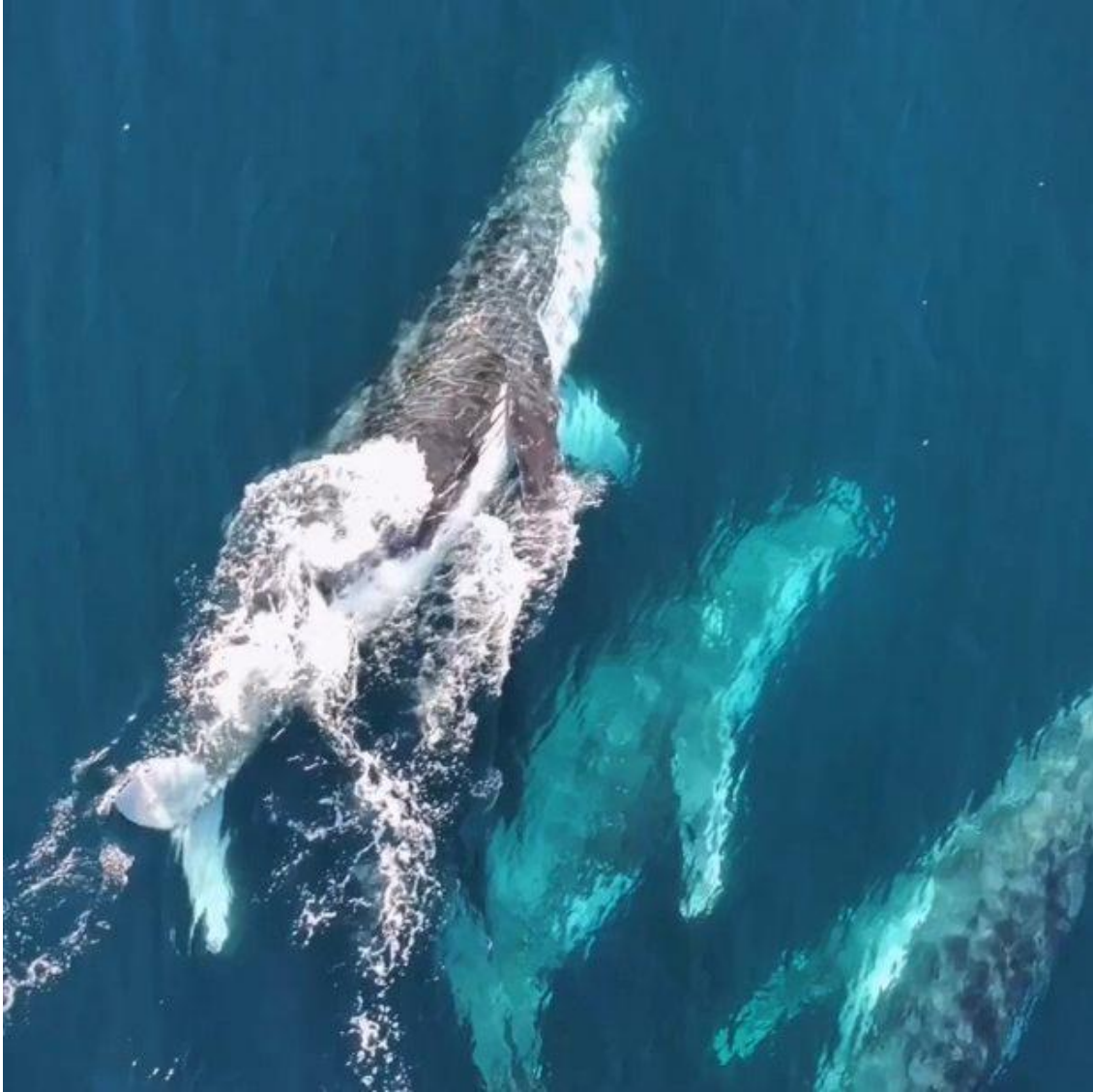
## Slim Dusty Centre crowned Outstanding Visitor Experience

Congratulations to the Slim Dusty Centre for achieving first place in the Outstanding Visitor Experience category at the Macleay Valley Business Awards!

Congratulations to all the other businesses and here's to another successful year ahead!

[FIND OUT MORE](#)





## Follow Us on Instagram

Thank you for taking the time to read this update and we hope you have found it insightful. Don't forget between our e-newsletters, we are posting scenic reels and images on our Instagram. Head over and follow us on @macleayvalleycoast - we love reposting what you share of our region, so make sure to tag us and we also encourage you to repost what we share!

[FOLLOW US HERE](#)



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