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macleay valley coast



We Are The Australian Tourism Industry Initiative

Tourism Australia has launched [We Are the Australian Tourism Industry](#), an initiative aimed at showcasing the vital role tourism plays in Australia's economy and communities.

Tourism's importance extends beyond the industry itself, positively impacting local businesses, from food producers to hospitality and cleaners.

The first episode of *We Are the Australian Tourism Industry* coincided with the opening of registrations for Tourism Australia's flagship event, [Destination Australia](#), set for March 2025. These videos will also feature at upcoming State and National tourism awards.

[Find out more](#)



Trail Bay Cafe and Restaurant Available for Lease

The NSW National Parks and Wildlife Service (NPWS) is inviting applications for the lease of Trail Bay Cafe and Restaurant, offering a unique opportunity for an experienced food and beverage operator to establish a successful business within Arakoon National Park.

This rare leasing opportunity allows you to operate in a beautiful and culturally significant state heritage area. Lease terms are negotiable. The lessee will be responsible for fitting out the premises, including equipment and furniture.

For more details, please click [here](#). To register your interest, please email commercial.enquiries@environment.nsw.edu.au.

[Find out more](#)



Sculptures Rock

Sculptures Rock will run for 3 weeks from **Monday 16 December 2024** through to **Sunday 5 January 2025**. Be sure to tell your friends and family and make a day of checking out the incredible sculptures and fun events.

[Find out more](#)



NSW Number One for Business Events

New data reveals that New South Wales (NSW) is Australia's leading destination for business events. According to Tourism Research Australia, business events contributed \$6.06 billion to the state's visitor economy in the year ending June 2024, making up 11.5% of total visitor spending and 31% of the national business events expenditure, which reached \$19.8 billion.

[More details here](#)



Register to Become an EV Site Host

EV drivers often plan their road trips around charging stations. By offering an EV charging facility at your location, you can tap into this growing market and draw drivers exploring NSW's amazing destinations.

Visitor economy businesses have the opportunity to become an EV charging site host through the \$20 million EV Destination Charging grants program. This initiative supports the installation of EV charging stations at popular tourist destinations across regional NSW, helping to fill charging gaps along key road trip routes.

Register your interest to become a host by contacting the NSW Government EV Destination Charging Grants team at destination.charging@environment.nsw.gov.au.

This opportunity closes 31 January 2025.

[Find out more](#)



TrulyAus Features Hot Spots in the Macleay

From Mimi's Coffee in Frederickton, to the Sea Sea Surf Club in Crescent Head, there are a range of impressive new and much-loved hot spots around the region to explore. TrulyAus has put them out there for their readers to discover through their inflight publications, just in time for the summer holidays!

[Read the article](#)



Safer dining ahead as new food rules roll out

Starting 8 December 2024, new food safety regulations will take effect across NSW to reduce foodborne illness risks and ensure safer dining. The changes require businesses to appoint a Food Safety Supervisor, train food handlers and demonstrate safe food handling practices.

[Find out more](#)



Tace Stevens Exhibition, 'We Were Just Little Boys'

The Nulla Nulla Regional Gallery is honoured to present *We Were Just Little Boys*, a deeply moving exhibition by Indigenous artist Tace Stevens. This powerful display offers a poignant insight into a dark chapter of Australia's history, highlighting the resilience and personal stories of survivors of the Kinchela Aboriginal Boys' Training Home.

Wednesday 4 December - Friday 28 February 2025

[Find out more](#)

Merry Christmas & Happy New Year

From our team to yours - have a safe and happy holiday period!



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