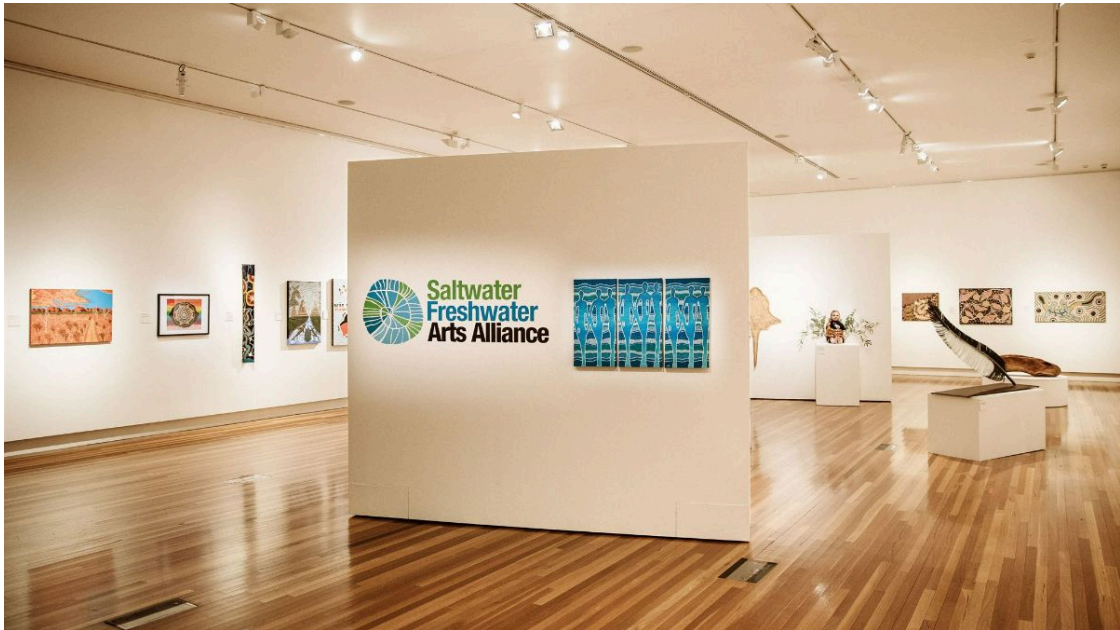


[View this email in your browser](#)

macleay valley coast



Saltwater Freshwater Arts Exhibition Opening

You are invited to a special afternoon to officially open the Nulla Nulla Regional Gallery and Saltwater Freshwater Arts Exhibition

What: The grand opening and celebration of the Nulla Nulla Gallery as a Regional Gallery and the opening of the Saltwater Freshwater Arts exhibition on Dunghutti country. Light refreshments will be served.

When: Friday 9 August 2024, 3:30pm - 5:00pm

Where: Nulla Nulla Regional Gallery, at the Slim Dusty Centre, 490 Macleay Valley Way South Kempsey

More information: Find out more about the Saltwater Freshwater Arts exhibition [here](#).

We hope to see you there!

Tickets are free, please RSVP



Congratulations Bucket Brewery!

We are thrilled to announce that Bucket Brewery represented the Macleay Valley Coast with pride at the North Coast Tourism Awards!

Finalists in the category of Excellence in Wineries, Distilleries and Breweries, the room erupted in cheers when Bucket Brewery took home the Gold.

Presented in partnership between Business NSW and Destination North Coast, the Awards Gala Dinner was held at Sails Port Macquarie on Thursday 1 August.

This night of nights for the tourism industry is all about recognising excellence and bringing together business leaders to celebrate success.

[Find out more about the awards](#)



Digital Tools for Small Business

Effective use of digital tools can significantly enhance your efficiency by simplifying tasks, improving customer engagement, and managing projects seamlessly. It also helps clarify your brand message, leading to better customer loyalty and retention.

Understand practical applications for utilising digital tools, from designing compelling visuals to managing customer relationships and streamlining projects. Whether you're just starting out or already established, this workshop will provide you with the skills and confidence to use digital tools effectively.

Where: Seabreeze Beach Hotel - Livingstone Street, South West Rocks

When: 14 August 2024, 9:30am-12:30pm

[RSVP here](#)



NSW Golf Regional Qualifying Series

Australia's best professional and elite amateur golfers tested their skills on South West Rocks Golf Course over the weekend as the first leg of the NSW Open Golf Regional Qualifying Series kicked off.

The three-day event brought in an estimated \$140,000 in visitor spending, benefiting local businesses and the community.

[Read about the tournament](#)



Accommodation Revenue and Yield Management workshop

Destination North Coast (DNC) invites accommodation owners, managers, accommodation senior leaders, front-of-house staff and anyone involved in pricing and rate setting to an Accommodation Revenue and Yield Management Workshop.

DNC, with consultants from Switch Hotel Solutions, are hosting a series of comprehensive two-hour workshops, with an additional 30 minutes for Q&A, designed for North Coast accommodation sector staff. Each workshop aims to improve overall understanding of revenue management, pricing policy, and yield management, ultimately boosting business competitiveness, resilience, and long-term sustainability in the region.

The workshops cover:

- Understanding the Guest's Pathway to Booking
- Advanced Market Segmentation & Distribution Strategies
- Revenue Strategy and Profit Optimisation
- Forecasting, Inventory Management, and Performance Monitoring

Whilst these workshops are free, [please register for the workshop nearest to you.](#)

- 3:00pm - 5:30pm, 26 August 2024 - **Forster**
- 10:00am - 12:30pm, 27 August 2024 - **Port Macquarie**
- 9:00am - 11:30am, 28 August 2024 - **Coffs Coast**

[Register here](#)



Choose Tourism Webinar Series

On the back of successful Choose Tourism Professional Development Days recently delivered across regional NSW, come 2 webinars featuring the same speakers and content.

We encourage all visitor economy stakeholders to attend if possible.

Webinar 1: Wednesday 7 August (9:30am - 11:30am)

[Choose Tourism NSW Webinar Series 1](#)

Webinar 2: Wednesday 21 August (9:30am - 11:30am)

[Choose Tourism NSW Webinar Series 2](#)

[Learn more about the Choose Tourism Program](#)



Free Mentoring Support for First Nations Tourism Businesses

The First Nations Tourism Mentoring Program provides First Nations tourism businesses with access to free, tailored and one-on-one mentoring services from experienced tourism industry professionals.

There is a range of support available, including:

- A business diagnostic to help identify your needs
- One-on-one mentoring tailored to your specific needs and goals
- A suite of learning supports and resources developed for and tailored to the First Nations tourism sector
- Specialist support and advice from Intrepid Travel advisors
- Exit support when you complete the program.

The program is flexible and can fit around your commitments. You can choose how often and how long you meet with mentors and whether you meet face-to-face or online.

[Learn more](#)



New Noise Complaint Regulations

A new era for music fans, artists, venues and neighbours began on 1 July 2024, as new noise complaint regulations came into effect.

The noise and licensing reforms coming into effect relate to:

- Order of occupancy
- Simplifying the noise complaint process
- Requirements of complainants
- Take-away alcohol for small bars
- New extended trading applications
- Streamlined consultation processes for liquor licence applications.

[Read more](#)

Give your tourism business
the visibility it deserves

Free Optimisation Support

Free Personalised ATDW Support

Are you wondering if your Tourism Business Profile could work harder for you, but not sure where to start?

Standing out online is a challenge for all businesses. That's why ATDW offers free one-on-one profile optimisation sessions to help you succeed. The friendly team of experts will guide you in enhancing your profile to attract more customers. Boost your visibility and connect with the right audience. [Visit the ATDW website](#) today, or [book your one-on-one session](#) now.

Remember, creating an ATDW account for your business offers free advertising opportunities. This enables your business to be listed on the [Macleay Valley Coast](#) website as well as on the [Visit NSW](#) website, which provides incredible exposure.

Find out more

Australian Indigenous Tourism Conference 2024 Melbourne (Naarm)



AUSTRALIAN
INDIGENOUS
TOURISM
CONFERENCE

29 - 31 October | 2024



WAITOC
Western Australian Indigenous
Tourism Operators Council

Australian Indigenous Tourism Conference

The [Australian Indigenous Tourism Conference](#) will take place 29-31 October 2024, in Melbourne.

This year's theme is **'Songlines—Cultural Threads'**. This theme will focus on key areas of Aboriginal tourism: Youth, Environment, Culture, and the Business of Tourism.

AITC presents a platform for Aboriginal tourism businesses to meet, learn from and forge new partnerships with wholesale and retail operators and media as well showcasing their product through a globally recognised Indigenous tourism forum.

Don't miss your chance to hear from industry-leading speakers and valuable networking opportunities with industry. If you are an Aboriginal tourism business who is interested in attending, there is currently an opportunity for [funding to attend](#) keeping in mind this will close soon.

[Find out more](#)



Join us at

AGRI TOURISM
SUMMIT | Where Tourism and Farming Connect

Thursday, August 29, 2024

Peppers Manor House, Kater Road,
Sutton Forest NSW 2577

[Find out more at agritourismsummit.org](http://agritourismsummit.org)

Agritourism Summit
Strategic Sponsors

  Destination
NSW

Image credit: Destination NSW

Agritourism Summit

Destination NSW is proud to support Australia's first [Agritourism Summit](#) which is set to take place on 29 August 2024, in the Southern Highlands of NSW.

This unmissable event will offer a unique opportunity for aspiring and established agritourism entrepreneurs to gain valuable knowledge and network with industry leaders.

[Early bird tickets](#) are on sale now.

Learn more



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