

Ref: D21/9644

05 March 2021

To the Annual Licence Holder
Macleay Valley Coast Holiday Parks

Dear Sir/Madam,

RE: KEMPSEY SHIRE COUNCIL'S PROPOSED ANNUAL LICENCE STRATEGY

In reference to the letter sent to all Annual Licence holders in December 2019 advising that Kempsey Shire Council (Council) is reviewing its approach to the provision of Annual Licence sites within Macleay Valley Coast Holiday Parks at Crescent Head, Hat Head, Stuarts Point and Grassy Head, Council would like to further advise that the proposed Annual Licence Site Management Strategy and 10-year holiday park concept plans will be presented to Council for consideration on **16 March 2021**.

As you may be aware, a Council resolution passed in December 2019 required that Council undertake an Economic and Social Impact Assessment for the future of Annual Licence sites within Council's Holiday Parks. This Council resolution can be found on page 8 of the December 2019 meeting minutes, located at the following website link:

<http://www.kempsey.nsw.gov.au/council/meetings/2019/2019-12-17/pubs/2019-12-17-confirmed-minutes.pdf>

Since the resolution in 2019, Council engaged an external consultant, Locale Consulting, to undertake a series of public consultation processes to better understand local community and site-user views concerning future development of the Macleay Valley Coast Holiday Parks.

Locale Consulting also consulted with Annual Licence holders to assess the social and economic impacts associated with the strategic future management of Annual Licenced sites.

As a result of the consultation process outcomes, a Business Paper has now been developed outlining the Annual Licence Site Management Strategy.

As is the process for each monthly Council meeting, this Business Paper will be published on **9 March 2021**, and Council invites you to review the Business Paper, the proposed Annual Licence Site Management Strategy and 10 year holiday park concept plans, which can be located at the following website link:

<http://www.kempsey.nsw.gov.au/council/meetings/2021/index.html>

Prior to the ordinary Council meeting, a public forum may be held for the purpose of hearing addresses from members of public.

Should you wish to address the Councillors at the public form, please refer to the guidelines, which can be found at the following website link, or upon request from the Council Customer Service Centre:

<https://www.kempsey.nsw.gov.au/council/meetings/addressing-council-guidelines.html>

Annual Licence holders are encouraged to conduct their own due diligence to understand if there will be any implications to your site, and to utilise this information to inform any future investment decisions regarding van sales/purchases or modifications to existing vans by Annual Licence holders on the relevant site.

Council is committed to ensuring that Annual Licence holders are kept informed of the Council meeting outcome, and to provide notifications prior to the implementation of the Annual Licence Strategy, should it be adopted by Council.

Yours faithfully,



Gayleen Burley

MANAGER COMMERCIAL BUSINESS