

Summary Report

20 January 2017 - 26 February 2017

Your Say Macleay

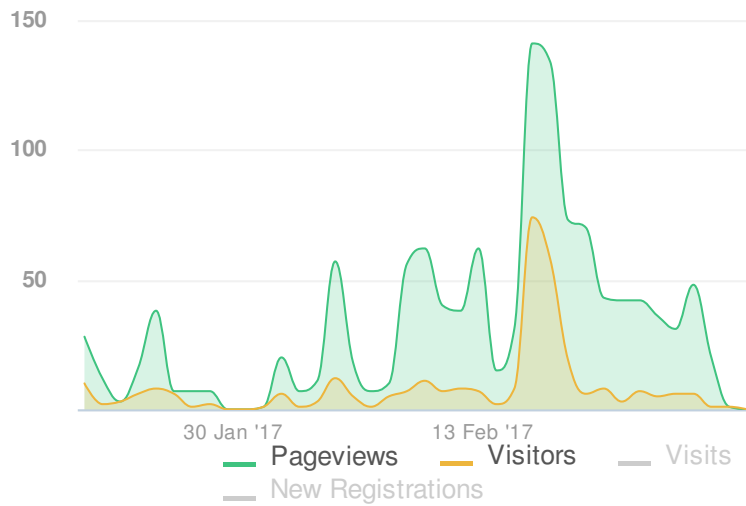
PROJECTS SELECTED: 1

Kempsey CBD Flood Risk Management Study and Plan

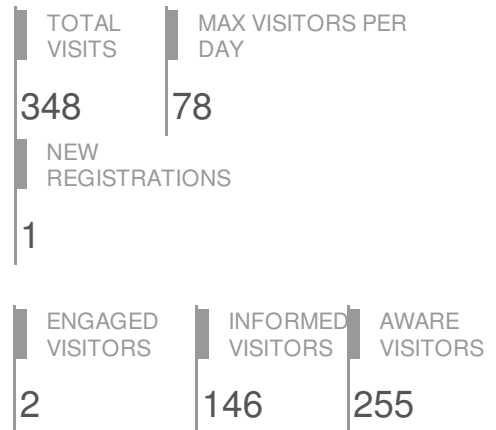
FULL LIST AT THE END OF THE REPORT



Visitors Summary



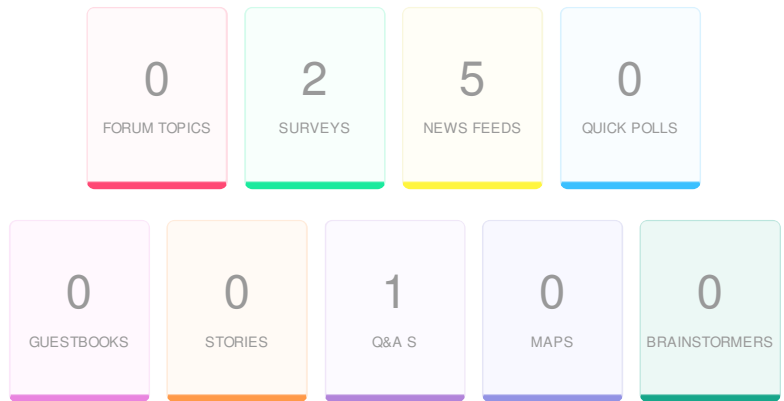
Highlights



PARTICIPANT SUMMARY

ENGAGED	2 ENGAGED PARTICIPANTS			TOP PROJECTS	
		Registered	Unverified	Anonymous	Participants (%)
INFORMED	Contributed on Forums	0	0	0	Kempsey CBD Flood Risk ... 2 (0.8%)
	Participated in Surveys	0	0	2	
	Contributed to Newsfeeds	0	0	0	
	Participated in Quick Polls	0	0	0	
AWARE	Posted on Guestbooks	0	0	0	
	Contributed to Stories	0	0	0	
	Asked Questions	0	0	0	
	Placed Pins on Maps	0	0	0	
	Contributed to Brainstormers	0	0	0	
	<i>* A single engaged participant can perform multiple actions</i>			<i>* Calculated as a percentage of total visits to the Project</i>	
ENGAGED	146 INFORMED PARTICIPANTS			TOP PROJECTS	
		Participants			Participants (%)
INFORMED	Viewed a video	0			Kempsey CBD Flood Risk ... 146 (57.3%)
	Viewed a photo	4			
	Downloaded a document	127			
	Visited the Key Dates page	11			
AWARE	Visited an FAQ list Page	17			
	Visited Instagram Page	0			
	Visited Multiple Project Pages	115			
	Contributed to a tool (engaged)	2			
	<i>* A single informed participant can perform multiple actions</i>			<i>* Calculated as a percentage of total visits to the Project</i>	
ENGAGED	255 AWARE PARTICIPANTS			TOP PROJECTS	
		Participants			Participants
INFORMED	Visited at least one Page	255			Kempsey CBD Flood Risk ... 255
AWARE					
	<i>* Aware user could have also performed an Informed or Engaged Action</i>			<i>* Total list of unique visitors to the project</i>	

ENGAGEMENT TOOLS SUMMARY



SURVEYS SUMMARY	
2	Surveys
2	Contributors
2	Submissions

TOP 3 SURVEYS BASED ON CONTRIBUTORS	
2 Contributors to Submission	0 Contributors to Information Session Registration

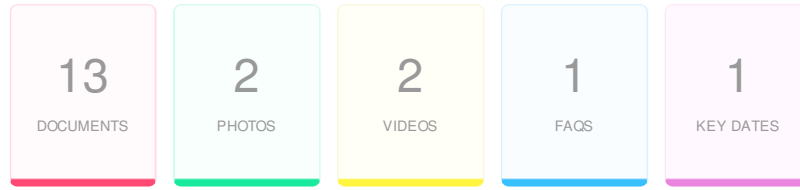
NEWSFEEDS SUMMARY	
5	NewsFeed
60	Visits
27	Visitors

TOP 3 NEWSFEEDS BASED ON VISITORS		
17 Visitors to Figure 8 - I in 100 year flood model	13 Visitors to Figure 9 - 1 in 100 year flood, Kempsey Urban Areas	11 Visitors to Figure 12 - Hydraulic Floodway Land Use

Q & A SUMMARY	
1	Q&As
0	Contributors
0	Questions

TOP 3 Q & A BASED ON CONTRIBUTORS	
0 Contributors to Kempsey CBD Flood Study and Plan Q&A	

INFORMATION WIDGET SUMMARY



DOCUMENTS	
13	Documents
127	Visitors
377	Downloads

TOP 3 DOCUMENTS BASED ON DOWNLOADS		
63 Downloads	46 Downloads	48 Downloads
Final Draft - Kempsey Floodplain Risk Management Study	Table 1 - Table of Future Flood Management Actions	Figure 23 - Flood Planning Area

PHOTOS	
2	Photos
4	Visitors
7	Views

TOP 3 PHOTOS BASED ON VIEWS	
4 Views	3 Views
Kemp Street Kempsey in flood	Aerial View

VIDEOS	
2	Videos
0	Visitors
0	Views

TOP 3 VIDEOS BASED ON VIEWS	
0 Views	0 Views
1 in 5 year flood event	1 in 100 year flood event

FAQS	
1	Faqs
17	Visitors
19	Views

TOP 3 FAQS BASED ON VIEWS
19 Views
Kempsey CBD Flood Risk Management Study and Plan

KEY DATES	
1	Key Dates
11	Visitors
11	Views

TOP 3 KEY DATES BASED ON VIEWS
11 Views
Kempsey CBD Flood Risk Management Study and Plan

TRAFFIC SOURCES OVERVIEW

REFERRER URL	COUNT
http://www.kempsey.nsw.gov.au/council/public-exhibition/kempsey-cbd-flood-risk-management-study.html	145
http://m.facebook.com	56
http://m.facebook.com/	45
https://www.facebook.com/	21
https://www.google.com.au/	16
http://kempsey.nsw.gov.au/council/public-exhibition/kempsey-cbd-flood-risk-management-study.html	2
android-app://m.facebook.com	1
https://m.facebook.com/	1
http://www.kempsey.nsw.gov.au/media-releases/2017/mr20170124.html	1

SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
Kempsey CBD Flood Risk Management Study and Plan	255	146	2

APPENDIX G

BACKGROUND:

The Kempspey central business district (CBD) and surrounding urban areas are sited on a meander and natural overbank flow paths of the Macleay River that can convey significant flows during times of flooding.

Kempspey is currently protected from small flood event (5 year ARI – 10% AEP) by a constructed levee systems. Kempspey becomes flooded when the levees are overtopped. Once overtopping occurs flood water can impact on residential and commercial properties.

Council with financial and technical assistance from the Office of Environment & Heritage (OEH) and in consultation with Council's Natural Resources Working Group have developed the draft Kempspey Floodplain Risk Management Study & Plan for the Kempspey CDB and surrounding urban areas.

A Hydraulic Report undertaken in 2015 and the preparation of the draft Kempspey Flood Risk Management Study & Plan has enabled Council to review and update previous flood assessments for the CBD and surrounding urban areas, established a greater understanding of likely flood behaviour in those areas for a range of flood events, evaluate additional flood protection measures and consider information relating to possible land use planning options for the Kempspey CDB.

The draft Flood Risk Management Study & Plan was prepared by Specialist Consultant Engineers and developed in accordance with the NSW Government's Flood Prone Land Policy and Floodplain Development Manual (2005). The Manual sets out the mandatory processes required for preparing Flood Risk Management Studies & Plans as well as detailing roles and responsibilities for the management of flood prone land.

Community engagement and stakeholder consultation is an important element in flood risk management. The draft Kempspey Flood Risk Management Study & Plan will be placed on public exhibition during xxxxx to xxxxx.

During the public exhibition period the community will be encourage to review the documents, consider flooding issues affecting the CBD and comment on proposed management strategies/options to address those issues.

INFORMATION SESSION:

FAQ:

1) What is a Hydraulic Report?

Answer: A flood hydraulic report is a technical investigation of flood behaviour that determines the nature and extent of flood problems. It constitutes the major foundation for flood risk management studies and plans.

2) What's the difference between a flood risk management study and a flood risk management plan?

Answer: A flood risk management **study** draws together the results of the hydraulic report and data collection process. It provides information and tools to allow strategic assessment of the impacts of management options for existing, future and continuing flood behaviour

APPENDIX G

and risk. A flood risk management study evaluates management options for flood prone land in respect of both existing and proposed development having regard for social, ecological, economic factors which relate to flood risk. It also provides the basis for robust decision making in the flood risk management plan. A flood risk management **plan** is the formalisation of the flood risk process. It is based on evaluation of all factors that affect and are affected by flood events and represents considered opinion on how to best manage flood risk. The objective of the flood risk management plan is to present the prioritised and costed flood risk management measures recommended for implementation.

3) Why is a flood risk management plan needed?

Answer: Under the NSW State Government's Flood Policy, the management of flood liable land is the responsibility of local government (Council). As part of their normal planning responsibilities, Councils need to plan and manage flood prone land in accordance with its flood exposure. Council is also responsible for land use planning and management under the Environmental Planning and Assessment Act (EP&A 1979). A flood risk management plan provides input into strategic and statutory planning roles of Council.

4) How long will be draft study & plan be on public exhibition?

TIMELINE:

- 1) October 2016: Council's Natural Resources Working Group supported the draft Kempsey Flood Risk Management Study & Plan be presented to Council for consideration of public exhibition
- 2) December 2016: Resolved to place draft Kempsey Flood Risk Management Study & Plan on public exhibition
- 3) January / February 2017: Public information session
- 4) March / April 2017: Kempsey Flood Risk Management Study & Plan finalised
- 5) May 2016: Council adopts Study & Plan

DOCUMENT LIBRARY

Communication Plan

Kempsey Hydraulic Model Final Report (Sept 2015)

Final Draft - Kempsey Floodplain Risk Management Study

Draft for Public Exhibition - Kempsey Floodplain Risk Management Plan

Floodplain Development Manual April 2005