

# YOUR INVITATION..

# MACLEAY SENIORS FESTIVAL

13 - 24 FEBRUARY 2019



## SPONSORSHIP PACKAGES

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SENIORS  
FESTIVAL**



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SENIOR CARE®  
*To us, it's personal.*  
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## **EXPRESSIONS OF INTEREST - SENIORS FESTIVAL 2019**

Kempsey Shire Council and the Seniors Festival Organising committee invite you to be a part of the 2019 Seniors Festival in the Macleay to be held 13 - 24 February 2019.

Kempsey's first Seniors Festival in 2018 was a roaring success with more than 18 events in a venues across the Macleay. The wide selection of activities attracted many enthusiastic participants from our Seniors community.

The Festival Organising Committee is committed to making this an annual event and to make 2019 even bigger!

Feedback from our 2018 event stressed the importance of having fun and sharing information about services available across the Valley. The 2019 calendar of events will include a Seniors Expo to be hosted in Kempsey, as well as various health, creative and educational activities held around the Macleay.

With this in mind, Council is pleased to offer its full Sponsorship Packages now available to interested sponsors, partners and presenters to exhibit at the Seniors Expo and to support the wide array of events on the calendar.

There are a variety of ways you can be a part of this wonderful community event. If you would like to know more about the previous festival or to speak with a staff member, please contact Mary Williams on 6566 3210 or email [mary.williams@kempsey.nsw.gov.au](mailto:mary.williams@kempsey.nsw.gov.au).

## **PROPOSED CALENDAR OF EVENTS**

### **SENIORS EXPO**

DATE: Wednesday 13 February      Seniors Expo in central Kempsey (venue TBC)

- Information stalls for service providers
- A guest speaker
- Healthy living activity – e.g. tai chi, Zumba or laughter yoga
- Creative ageing activity – e.g. painting, book club
- Historic talk and walk
- Refreshments

**There will be a series of associated events to be held at in various locations around the Macleay as part of the overall Festival Program. These events have not been finalised but will include:**

- Art and craft workshops
- Author talks
- Music and dance classes, entertainment
- Health and well being events (e.g Falls Management, Mindfulness, Yoga, Tai-Chi)
- Educational events including technology skills, road safety

### **PARTNER EVENTS**

- As part of the Partner Sponsor opportunity, interested organisations and groups are also invited to host their own event to be included as part of the Festival.
- As an event organiser, you will also benefit from all 'Partner Sponsor' benefits including a free stall at the Seniors Expo and logo inclusion in official advertising materials.

**For more information, please contact Mary Williams at Kempsey Shire Library  
on 6566 3210 or [mary.williams@kempsey.nsw.gov.au](mailto:mary.williams@kempsey.nsw.gov.au)**



**NSW  
SENIORS  
FESTIVAL**



## 2019 FESTIVAL SPONSOR PACKAGES

### PRINCIPAL SPONSOR - \$2,000 (SOLD FOR 2019)

- Official 'Principal Sponsor' title & prominent logo position across printed and social advertising material
- Opening Presenter at Seniors Expo and Official Festival Opening
- Extra large stall allocation (6m x 6m) at prime location with company banner
- Advertorial for social media and radio advertising
- Full page logo/ad inclusion in official 2019 program
- Your collateral available on site at selected festival events
- Invitation to join Organising Committee
- Promotion to networks

### GOLD SPONSOR - \$1,500 + GST (STILL AVAILABLE)

- Official 'Gold Sponsor' title & prominent logo position across printed and social advertising material
- Extra Expo stall allocation (4m x 4m) at prime location with company banner
- Half page logo/ad inclusion in official 2019 program
- Your collateral available on site at selected festival events
- Invitation to join Organising Committee
- Promotion to networks

### SILVER SPONSOR - \$1,000 + GST (STILL AVAILABLE)

- Official 'Silver Sponsor' title & prominent logo across printed and social advertising material
- One Expo stall allocation (3m x 3m) at prime location with company banner
- Quarter page logo/ad inclusion in official 2019 program
- Your collateral available on site at selected festival events
- Invitation to join Organising Committee
- Promotion to networks

### BRONZE PARTNER SPONSOR - \$500 + GST (CAN BE CASH, IN-KIND OR AS EVENT HOST)

- Your logo / event in all official printed, social and advertising material as 2019 Partner Sponsor
- Information stall (3m x 3m) at Expo with your company banner
- Invitation to join Organising Committee
- Promotion to networks

### EXPO EXHIBITOR ONLY

Commercial Business (For profit)	\$150
Not for Profit/Registered Charity	\$ 75
Volunteer Groups	No exhibition charge

- Your company listed in Seniors Festival poster
- Exposure to targeted seniors audience across the Macleay
- Information stall (3m x 3m) at Expo with your company banner

### CLOSING DATES

#### *Sponsorship Applications*

23 November 2018

#### *Event Hosts*

14 December 2018

#### *Expo Exhibitors Only*

30 January 2019

Promotions begin December 2018

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on 6566 3210 or [mary.williams@kempsey.nsw.gov.au](mailto:mary.williams@kempsey.nsw.gov.au)**

## 2019 SENIORS FESTIVAL SPONSOR APPLICATION

CONTACT NAME:

ORGANISATION/BUSINESS:

MAIL ADDRESS:

ABN:

PHONE:

MOBILE:

EMAIL:

**YES, I WOULD LIKE TO BE A PART OF THE 2019 SENIORS FESTIVAL!**

**SPONSOR LEVEL: (TICK BOX)**

**TOTAL AMOUNT TO BE INVOICED**

<input type="checkbox"/>	GOLD - \$1,500.00 + GST	\$1,650.00
<input type="checkbox"/>	SILVER - \$1,000.00 + GST	\$1,100.00
<input type="checkbox"/>	BRONZE CASH PARTNER - \$500.00 + GST	\$ 550.00
<input type="checkbox"/>	BRONZE IN-KIND PARTNER	\$ 0.00

*Please include details of your in-kind contribution (e.g. venue host, event host, transport, catering)*

<input type="checkbox"/>	EVENT HOST	\$ 0.00
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*Provide details of your event:(i.e. event/program name, date, times, venue, booking information/contact)*

<input type="checkbox"/>	EXPO EXHIBITOR - COMMERCIAL - \$150.00 + GST	\$ 165.00
<input type="checkbox"/>	EXPO EXHIBITOR - NFP/CHARITY - \$75.00 +GST	\$ 82.50
<input type="checkbox"/>	EXPO EXHIBITOR - VOLUNTEER GROUP - FREE	\$ 0.00

### **Terms and Conditions**

- Privacy – you agree to Kempsey Shire Council to handling and disclosing personal information in accordance with the Privacy Act 1988.
- Recording Policy – you authorise Kempsey Shire Council to record the 2019 Seniors Festival (which includes any questions or comments by any participant or audience member) in audio or visual format or both. You agree the Kempsey Shire Council is the owner of the copyright and other intellectual property in that recording and that it may use the recording for any purpose it considers appropriate, including publicity, education and/or other activities and may earn income for Kempsey Shire Council's own benefit. You waive any moral rights you have. Kempsey Shire Council is not obliged to exercise the right to make any recording.
- Code of Conduct – you agree to act professionally with respect to all fellow delegates, sponsors, exhibitors, speakers and Kempsey Shire Council staff.
- Close – registrations for Expo Exhibitors close seven (14) days prior to the commencement date unless sold out.
- Expo Exhibitors - Cancellation Policy – unless otherwise stated on the event page, a full refund will be provided where written notification (by email) is received by Kempsey Shire Council at least 14 days prior to the event. No refunds will be available for cancellations within 14 days prior to the event.
- Use of Logos - you agree to provide Kempsey Shire Council with a high-res image of your logo to be included in specified collateral.
- Public Liability (for Exhibitors and Event Hosts) - you agree to provide Kempsey Shire Council with a copy of your Certificate of Currency with minimum \$20,000,000 cover.
- Every effort is made to ensure programmes are correct at the time of printing but are subject to change without notice.

- (TICK BOX):  I agree to the above terms and conditions  
 I have attached my certificate of currency for Public Liability  
 I have provided a high-res copy of my logo (if applicable)

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

PRINTED NAME: \_\_\_\_\_

**Return this form with attachments to : [mary.williams@kempsey.nsw.gov.au](mailto:mary.williams@kempsey.nsw.gov.au)  
or Kempsey Shire Council - Seniors Festival, PO Box 3078, West Kempsey NSW 2440  
or online: [yoursaymacleay.nsw.gov.au/seniors-fest](http://yoursaymacleay.nsw.gov.au/seniors-fest)**