

## Community Engagement Strategy

Proposed renewal of the Environmental Levy - Special Rate Variation (SRV) from 2018/2019

Engagement Tool	Timing	Purpose
Council Meeting	Tuesday 17 October 2017	Resolution to consult the community on possible SRV options  Exhibit relevant changes to the Long Term Financial Plan
Media Releases	Friday 27 October 2017 Friday 10 November 2017	Raising general community awareness, advising of the public comment period and inviting written feedback
Website and social media information (Kempsey Council website, Your say Macleay, Facebook sites) and online submissions	Monday 30 October 2017 – Sunday 3 December 2017 (i.e. full exhibition period of 5 weeks)	Providing detailed information on the SRV and 2 options, including impact on ratepayers  Regular information feeds regarding the proposal and opportunities for community feedback  Opportunity for lodgement of online comments and submissions on the proposed SRV and options
Exhibition of documents at Customer Service and Libraries	Monday 30 October 2017 – Sunday 3 December 2017 (i.e. full exhibition period of 5 weeks)	Providing detailed information on the SRV and 2 options, including impact on ratepayers  Provision of a feedback form that can be used
Advertising – Macleay Argus and Happynings	Friday 3 November 2017 Friday 24 November 2017	Raising community awareness through key information points
Mayoral Column	Tuesday 24 October 2017 Tuesday 28 November 2017	Providing a personal message from the Mayor regarding the proposed SRV and options; inviting community feedback
Community Information and Feedback Stall - Riverside Markets; Gladstone Markets	Saturday 4 November 2017 Saturday 19 November 2017	Providing detailed information on the SRV and 2 options, including impact on ratepayers  Provision of a feedback form that can be used
Council Meeting	Tuesday 22 November 2017	Resolution (dependent on consultation to date) to make

		an SRV application to IPART by the due date
Councillor Briefing Session	Wednesday 6 December 2017	Update and dependent on consultation to proceed with SRV and exhibit make an SRV application to IPART
Notification of intention to lodge SRV to IPART (dependent on consultation outcome)	8 December 2017	
Council Meeting	19 December 2017	Resolution (dependent on consultation) endorsing SRV application to IPART
Lodgement of an SRV Application to IPART	Mid-late February 2018	